



Fardar Fashions Limited

Holding No. A 46/2, Mogorkhal,
National Unuversity, Gazipur-1704

info@fardarbd.com
hilary@fardarbd.com





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FARDAR FASHIONS LTD. AT A GLANCE

Factory Address : Holding No. A 46/2, Mogorkhali, National University, Gazipur-1704

Legal Status : Private Limited Company

Year of Establishment : 2020

Type of Business : Woven, Knit & Sweater Garments Ind.

Factory Present Status : 100% Export Oriented

Contact Person : Zafar Iqbal (Chairman), zafar@ayzexpress.com

Email: info@fardarbd.com, Hilary Fernando (MD & CEO) hilary@fardarbd.com

Website : www.fardarbd.com

Member of : BGMEA ID- 6540

Factory Space : Sweater: 50,000 Sqf, Knit & Woven: 1,25,000 Sqf

Total Employees : 1850 Person- Male % : 45 Female %: 65

Total Machines : Woven: 540 Set, Knit: 430 Set

Production Line Woven: 10 Line, Knit:10 Line

Production Capacity : Woven: 300,000 PCS, Knit: 350,000 PCS

Turnover : 20 Milion (USD)

Market Coverage : Europe | America | Australia | Asia | Canada | Germany | France

Banking Status : Corporate Banking with United Commercial Bank Ltd

GSP Facility : Rex

Social Certificate : Amfori @ BSCI, SEDEX ,OEKO TEX, GRS& RSC

FSCD Status : Certificate of License No: DD/DHAKA/29903/2020

OUR COMPANY CERTIFIED BY



**STANDARD
100**
DH020 226588
OETI



STANDARD 100
DH020 226588
OETI

The Sedex logo, consisting of the word "Sedex" in a bold, black, sans-serif font, followed by a red circular icon with a white dot inside.

ABOUT US

Fardar Fashions Limited was established in 2020 by some entrepreneurs then it has been taken over by the present management body in 2020. The Industry is a 100% Export oriented readymade Woven, Knit & Sweater garments industry located at Gazipur District (20 km north-east to Dhaka city). The Sponsors are engaged in manufacturing of ready-made garments since long. The main objective of the proposed Ready Made Garments project is to ensure supply of high quality product to the export market exBangladesh. The company will help to increase the competitive edge of Woven, Knit & Sweater apparels to the export markets and at the same time the project would able to achieve expected return on investment. The company is dedicated to excellence in merchandising, product development, production and logistics. We have earned a reputation in the global apparel industry as one of the foremost factories in Bangladesh for our commitment to quality, timely delivery and total value.

Through our extensive sourcing network, we have the ability to effectively procure the best materials. Our customers rely on us to deliver the best quality products and superb service which enables them to successfully compete in the emerging market place. Fardar Fashions Limited has a wide range of product development capabilities. We utilize progressive tools such as CAD-CAM to meet specific price points and achieve quality. Our management team has an extensive understanding of the needs of companies in the West as well as production capabilities of firms in the East, making overseas sourcing easier.

You are warmly invited to visit our office in Bangladesh or please precede the schedule a time for Fardar Fashions Limited management team to meet with you in your corporate office.



OUR VISION, MISSION & VALUES

VISION

Our mission is to be the most trusted and respected professional services firm, where each client experiences not only top-tier excellence but also heartfelt dedication. We believe in forging strong, lasting relationships built on understanding and genuine care. By consistently delivering thoughtful, innovative solutions and exceptional service, we aim to be the partner our clients turn to for support, guidance, and success. Our commitment is to go beyond expectations, ensuring that our clients see us as a reliable ally in their journey toward achieving their goals.

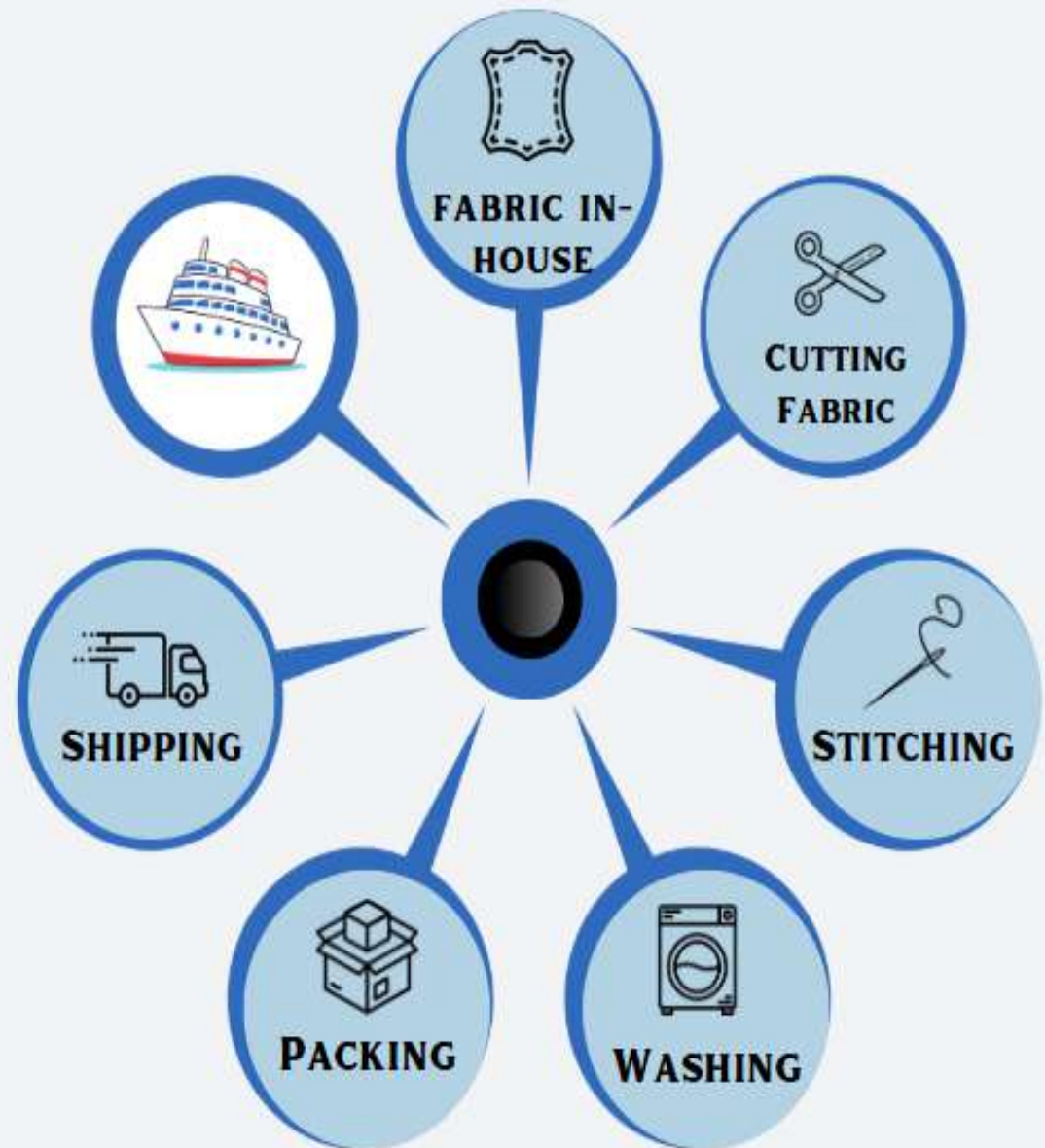
MISSION

To serve our customer by providing the highest quality professional services that address their business issue. We attract, recruit, and retain the most knowledgeable a collaborative culture the enables them to thrive professionally and personally. To serve our customer by providing the highest quality professional services that address their business issue. We attract, recruit, and passionate professionals, as we provide a collaborative culture the enables them to thrive professionally and personally

VALUES

We believe in doing the right thing, no matter the challenge, and we're committed to always acting with integrity. We're passionate about exceeding expectations and constantly improving, driven by a genuine desire to make a difference. We take responsibility for our actions and work closely together, valuing each other's contributions to achieve our goals. Our energy and enthusiasm are infectious, and we're inspired every day to create a positive, lasting impact.

HOW WE WORK



WE DO THINK DIFFERENTLY & PROACTIVELY

VENDOR KPI

COMPLIANCE ON TIME DELIVERY QUALITY

SUSTAINABLE BUSINESS RELATIONSHIP

**WE BELIEVE IN LONG TERM MUTUALLY
BENEFICIAL BUSINESS RELATIONSHIP WITH
TRANSPARENT AND ETHICAL COMMERCE**

MARKET TREND ANALYSIS

**WE SCRUTINIZE MARKET TRENDS OF
FABRIC,COLOR AND STYLE BY ATTENDING
DIFFERENT FAIR AND CONSULT WITH TREND
ANALYSIS COMPANIES.**

PRICE COMPETITIVENESS ANALYSIS

**WE ANALYZE THE PRODUCT, PRODUCTION
EFFICIENCY, PRODUCT REENGINEERING TO
ENSURE COMPETITIVE PRICE**

EMPLOYEE ENGAGEMENT

**OUR TEAM IS OUR STRENGTH AND WE INVEST ONTEAM MEMBERS
TO ENRICH TEAM EXPERTISE TO GROW TOGETHER**

OUR CAPABILITIES



**WE DEVELOP
SAMPLE AT OUR
OWN SAMPLE
ROOM FOR
FIRSTER SUPPORT
TO OUR
CUSTOMER**



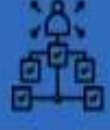
**OUR PRODUCT
DESIGN AND
DEVELOPMENT
TEAM IS
ALWAYS
PROACTIVE**



**OUR QUALITY
TEAM
ASSURES TO
DELIVER THE
QUALITY
PRODUCTS**



**WE CONFIRM
THE BEST
PRICE TO THE
COMPETITIVE
MARKET**



**WE SOURCE RIGHT
VENDORS FOR THE
PRODUCT. ALSO
WE'VE WON
MANUFACTURING UNIT
TO SUPPORT OUR
CUSTOMERS**

WE WOULD LIKE TO OFFER



CORE VALUES

- **Customer:** We put our customers at the forefront re-cognizing & respecting their values; with a view to always meet their requirements and making their sourcing a valuable one.
- **Personnel:** We commit ourselves to ensure that our people grow within the business. We believe in their loyalty, team spirit and legitimate aspirations for always being successful.
- **Responsibility:** We recognize and always honor the investment of our customers, as well as our ethical and social responsibilities. We respect our environment and it's protection. We compete on quality, service and value. We build our competitive edge on superior innovation and customer responsiveness.
- **Excellence:** We compete on quality, service and value. We build our compatible edge on superior innovation and customer responsiveness. We have a passion for excellence and our intention is to simply be the best.
- **Competitive Prices:** Fardar Fashions Ltd. is able to offer world class service at a very competitive price. Fashion Direct (BD) have experts in other supply countries to follow their exclusive costing structure to precision. This helps to negotiate better prices from all vendors to suit the customer needs and desire.

OUR SERVICES

- **Sourcing:** We maintain strong exclusive relationships with many fabric mills and the accessories suppliers. Upon placement of orders, we check right away all kind of Materials and control the quality of all Garment inputs such as Yarn, Fabric, Accessories, Labeling, Print, Embroidery and coordinates timing of their procurement and its timely delivery. We let Customers choose and decide what kind of accessories and labels to use as far as style, color, design etc.
- **Sampling:** We develop and provide samples as per Customers design, fabric quality, weight, shrinkage, color fastness, specifications etc. to obtain Customers approval before heading to production through our professional staff of Merchandisers and Quality Controllers who always keep a close check on sampling and production.
- **Packaging:** Only approved goods are packed and Customer is assured of getting quality merchandise. Care is also taken to see whether all packing instructions of the Customer are respected.
- **Quality Control / Assurance:** Our Quality Controllers visit the factory regularly to make sure we meet our buyer's requirements. Our quality control personnel are stationed at all manufacturing sites to ensure that all production will meet according to buyer's requirement. We always want to deliver satisfaction to our customers; we monitor the order from sourcing of raw materials and accessories to production and up to the final shipment of goods. We also monitor and report the status of the order to the Customer with systematic follow up on each and every stage.
- **Shipment/Cargo Handling:** All shipping documents are reviewed and verified as per buyer instruction. All cargo is handled by reputable forwarder to obtain correct information regarding ETD and ETA of vessels because time delivery is as important for us as it is to the Customers.

SOCIAL/ENVIRONMENTAL/TECHNICAL COMPLIANCE & MERCHANDISING

Social & Environmental Compliance:

- Implement Group social and environmental compliance programmers
- Responsible for the ongoing development and coordination of a comprehensive social compliance programme
- Monitor programme and adherence according to the company's code of conduct and local regulatory requirements
- Communicate with Government non-governmental organizations and other external parties • Develop training programs for internal staff and external vendors with the goal of promoting a healthy compliance culture across the company's complete

supply chain:

- Conducting factory compliance audits, investigation of work incidents and providing innovative recommendations for sustainable solutions

Sourcing, Product Development and Merchandising:

- Source and develop new supplier based on product nature and requirements.
- Product development based on customer's choice and requirement.
- Ensure and build up good relationship with existing and new suppliers.
- Supplier allocation based on Product design and performance requirements, Country that is specialist in the products, Supplier performance, Lead-times for development and production, Capacities available, Social & Technical compliance.
- Create critical path and ensure adherence for all developments in terms of client's orders and new product development.
- Research and establish potential suppliers for new products.
- Ensure pricing is negotiated to be the best suit for the company.
- Order prototype, photo and salesman samples, ensure quality and delivery correct with support of the production and quality team.
- Check and comment on samples (Proto, Sealing, Size Set, PP (Pre-Production) samples in terms of measurements, workmanship, style and fit in a written form to confirm before start of production in collaboration with customer and local team.
- Ensure that the suppliers have technical capability to produce garments to the company standards.

PLANNING, PRODUCTION AND QUALITY ASSURANCE, LOGISTICS AND SHIPMENTS

Supply Chain: Planning

- Reserve capacities with supplier's based on forecasts from the Business Units in Collaboration with merchandising team
- Monitor capacity utilization to ensure no overloading at any supplier
- Purchase order placement – CSD (confirmed shipment date) are in line with agreed dates
- Negotiate any deviations to optimum delivery
- Handover all confirmed orders to Production Manager for delivery follow-up

Supply Chain:

- Production and Quality Assurance Responsible from order confirmation to final inspection of product, ensuring production plans are achieved Deviations to be highlighted to the Business Units accordingly Creating product files that allow QC to conduct final inspections at the supplier To schedule the QC's to factories to conduct final inspection before the agreed CSD Conducting in house lab tests and color control for all orders

Supply Chain: Logistics and Shipments

- To ensure Business Units are fully aware of the status of their orders as follows:-
- Early shipment, On time shipment, Late shipment
- Out of tolerance + or – Quantity
- Mode of shipment – Sea or Air
- Receive any changes to confirmed orders, implement with supplier and provide feedback to the Business Units accordingly.
- Receive, check and dispatch on a timely basis all shipment documents from the suppliers.
- Working with freight forwarders to ensure logistics are without problems
- Weekly regional production status recap and monitoring .
- Conduct factory assessments based on minimum requirements for supplier. Agree action plans for improvement.
- Implement company's Quality standards and define AQL inspection methods.
- Final AQL inspection orders to determine based on military standard AQL

CUSTOMER SERVICE ADMIN. HR & LOGISTICS

CustomerService,Admin.HR and Logistics

- After order confirmation Customer Service are the link between Supplier and Business Units.

Administration, HR &Logistics

- Manage statutory & legal matters for all regional operations
- Translate the local HR policies into daily management practice
- Manage HR issues in line with global and local HR policies & procedures
- Responsible for the co-ordination, pre-parationaned implementation of the budget processes

OUR VALUABLE CUSTOMERS



OUR RESPECTED CLIENTS:

Germany | France | Canada | Japan | Netherland
 | Brasil | Sweden | Poland | USA | Mexico | Italy |
 Spain | India

OUR BUYER

HOGERT • LAGER-157 •
 •PARNAMBUCANAS
 • LIVER STYLE • CLAYTON • POINT ZERO •
 WEAR HOUSE • PIAZZA ITALIA
 •WHISPERING SMITH
 • STOOKER • WELSTAND • AM LONDON •
 PERSONAL SHOP • • SONY BONO • YM •
 LEVY • TAM FASHION •
 OFFTEX • ARDENE GOR FACTORY/ROLY •
 CROSSWINDS SOURCING LLC •
 PRADHAN MERCHANTILE PVT. LTD •
 LAGO MARKETIING (B.C) LTD •

KNIT ITEM



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WOVEN ITEM



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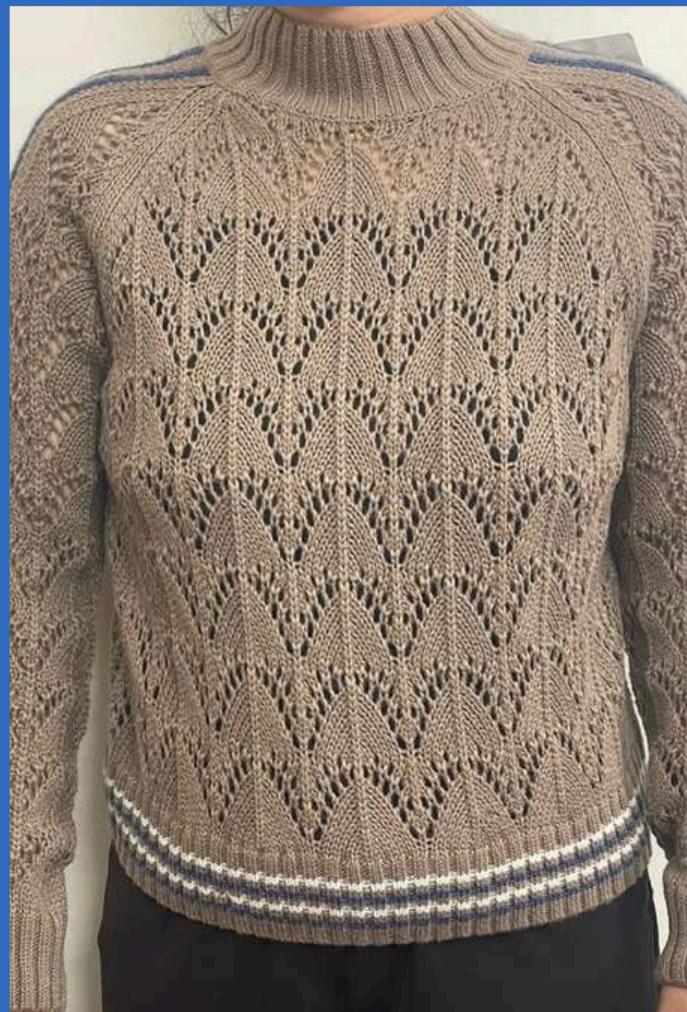
WOVEN ITEM



SWEATE ITEM



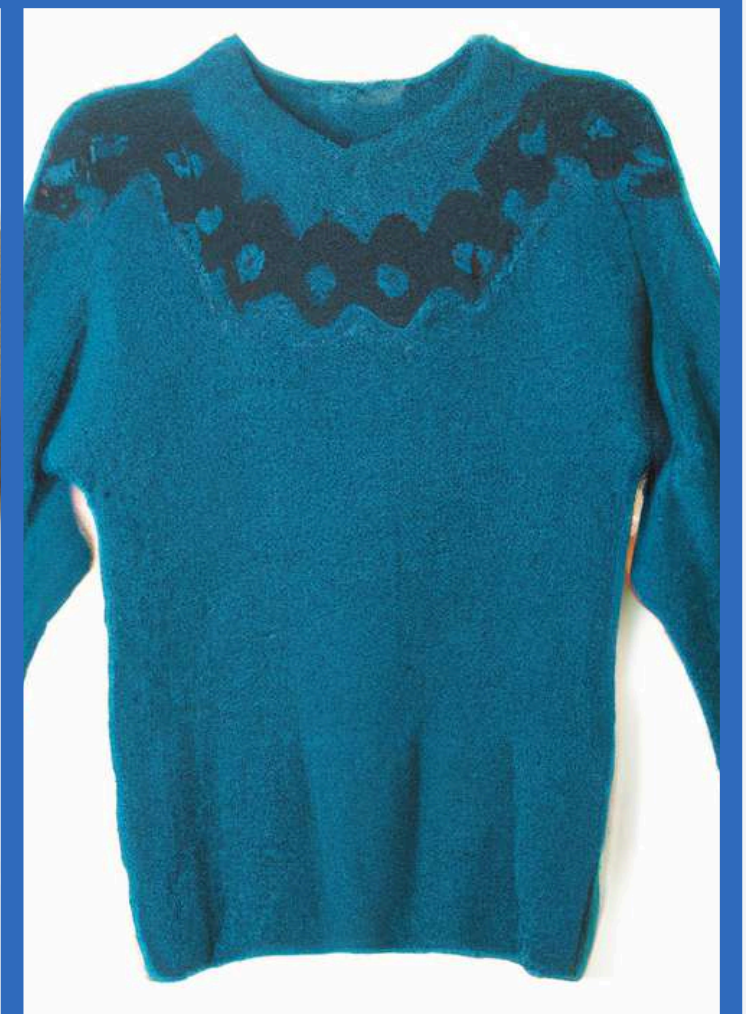
SWEATE ITEM



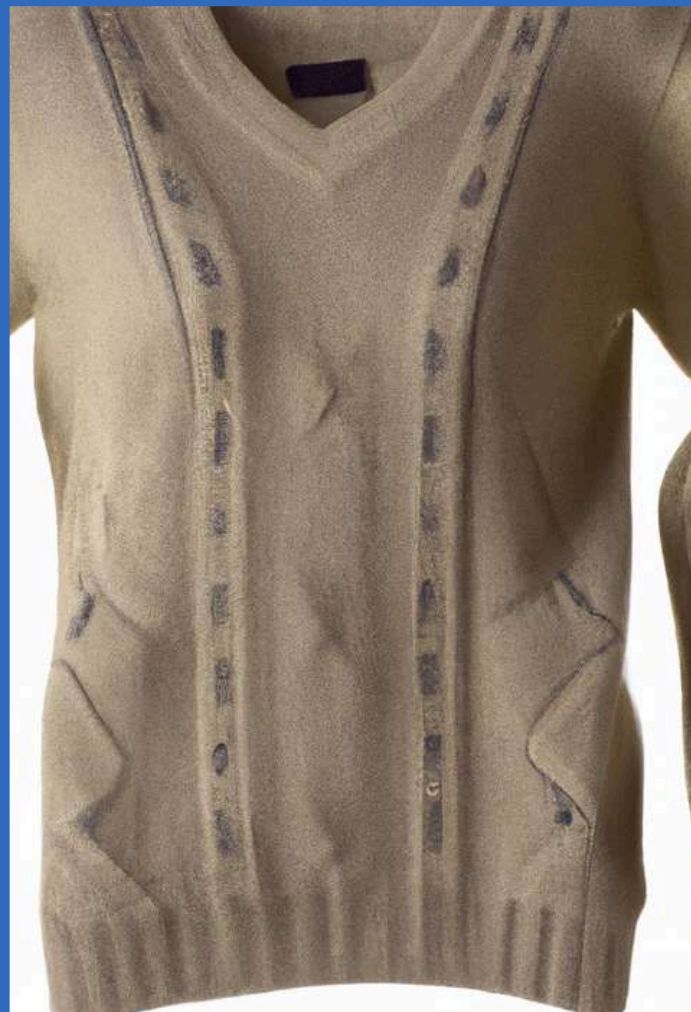
SWEATE ITEM



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SWEATE ITEM



THANK YOU FOR YOUR ATTENTION



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<https://fardarbd.com>

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Hilary Fernando (MD & CEO)

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